

California

BIOTECHNOLOGY Investment Mission

Northern California

28 – 29 June 2001

“This genie can’t be pushed back into the bottle.”

David N. Leff, Editor in Chief,

*BIOTECHNOLOGY NEWSWATCH, on the
impossibility of halting genetic research*



CALIFORNIA is the birthplace of modern biotechnology, and a world leader in the biotechnology industries. With an extensive network of public and private research institutions, the Golden State is home to more than 2,500 companies in the industry; as such, half of all U.S. biotechnology employees work for California firms. Moreover, California’s biotechnology infrastructure has grown under a state government that supports biotechnology research, development and commercialization. Public and private investment, partly evidenced by the \$1.7 billion in federal grant awards and \$450 million of venture capital (in 1999), underscore why international investors and the world scientific community gravitate to California.

This June, thousands of the world’s most promising researchers, scientists, and business executives will convene at the BIO2001 Conference in San Diego. Building on the synergies created during this conference, the Office of Foreign Investment has created an inbound investment mission centered on California’s biotechnology industry. The mission will focus on bioinformatic and genomic technologies and research, providing you with a two-day overview of the biotech industry in Northern California through visits and meetings with universities, research centers, and private companies.

FOCUS:

Those who attend Bio2001 in San Diego will have gained an understanding of the biotechnology industry in Southern California. The primary purpose of the California Biotechnology Investment Mission is to provide an overview of Northern California’s biotechnology environment through introductions to some of the region’s key industry, academic and research professionals.

ITINERARY:

28 June 2001, Life Sciences Corridor

- Meet at Sacramento Metropolitan Airport
- Tour the University of California, Davis Biotechnology Program
- Lunch (provided)
- Visit Alza Corporation
- Company visit TBA
- Attend reception hosted by Solano County Economic Development Corporation (SEDCORP)
- Conclude day at Waterfront Plaza Hotel, Oakland
- Evening free

29 June 2001, East Bay

- Meet in lobby of Waterfront Plaza Hotel
- Tour Joint Genome Institute, Walnut Creek
- Visit Advanced Light Source, Lawrence Berkeley National Laboratory
- Lunch (provided)
- Visit Double Twist
- Visit Chiron Corporation
- Attend reception hosted by Economic Development Alliance for Business (EDAB)
- Conclude day at Waterfront Plaza Hotel, Oakland
- Evening free

Itinerary is subject to change without notice. Updates will be on the mission website, <http://www.InvestCA.com>.

FEE OF \$225 INCLUDES:

- Pick up from Sacramento Metropolitan Airport
- Luxury motor coach transportation
- Program binder
- Lunch (both days)
- Evening receptions

PARTICIPATION:

The Northern California Biotechnology Investment Mission is designed for international private sector companies interested in establishing a business presence in California. Due to the special nature of this mission, participation is limited to 25 people. Interested participants should complete and forward an application for participation (back page) along with the \$225 fee. **Applications are due by 28 May 2001.** Selected candidates will be notified 1 June 2001; companies not selected will receive a full refund.

PARTICIPANTS ARE RESPONSIBLE FOR:

- Airfare
- Accommodations
- Breakfast and dinner
- Transportation to departure airport

FLIGHT SUGGESTIONS:

The Northern California Biotechnology Investment Mission begins at 10 a.m. Thursday, 28 June, at the Sacramento Metropolitan Airport (SMF) and concludes at 9 p.m. Friday, 29 June, in Oakland.

Flight arrangements are the participants' responsibility; however, we encourage those arriving from San Diego to take the following flight:

Southwest Airlines

Flight # 433

Depart: San Diego 7:30 a.m.

Arrive: Sacramento 9:00 a.m.

HOTEL:

We have arranged special hotel rates for all biotech mission participants. The mission's official hotel is the **Waterfront Plaza Hotel**, located at Jack London Square in Oakland. We have also arranged alternative accommodations at the **Best Western Inn at the Square**, also near Jack London Square. Please contact each hotel directly and quote our group confirmation code to receive our negotiated rate. These rates have been secured based on participants checking in 28 June 2001 and checking out 30 June 2001. **Be sure to make reservations by 10 June 2001 to receive the group rate.**

The Waterfront Plaza Hotel

10 Washington Street

Oakland, CA 94607

Rate: \$170/night (plus tax)

Contact: Mr. Momi Assayag

Phone: (510) 379-2625

Group Confirmation #: R80000 (CA Office of Foreign Investment)

Best Western Inn at the Square

233 Broadway

Oakland, CA 94607

Rate: \$110/night (plus tax)

Contact: N/A

Phone: (800) 633-5973 (From United States and Canada)

(510) 452-4565 (From outside of North America)

Group Confirmation #: QL0000 (Investment Mission)

FOR MORE INFORMATION OR MISSION REGISTRATION, CONTACT:

Mr. Brian Veazey

California Technology, Trade & Commerce Agency

Office of Foreign Investment

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This mission is organized by the California Technology, Trade and Commerce Agency, Office of Foreign Investment (OFI). Learn more about OFI's programs and services at <http://www.InvestCA.com>.

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28 –29 June 2001



Registration fee: \$225

Payment options:

- Check: U.S. dollars, payable to California Technology, Trade and Commerce Agency
- Visa/MasterCard or wire transfer: Contact Brian Veazey at (916) 322-3534 (telephone) or bveazey@commerce.ca.gov (e-mail)

The registration fee must be submitted with this application.

APPLICATION FOR PARTICIPATION

Accepted applicants will be notified by 1 June 2001.

PARTICIPANT DETAILS:

Name _____ Title _____

Company _____ Address _____

City _____ State/province _____ Country _____

Postal code _____ Telephone _____ Fax _____

E-mail _____ Website _____

COMPANY PROFILE:

Year established _____ Number of employees _____

Description of company technology

INVESTMENT PLAN:

Description of investment plan for California

Investment time line:

- ☐ Less than 1 year
- ☐ 1 – 3 years
- ☐ 3 – 5 years
- ☐ 5 + years

Location Preference(s):

- ☐ Central Valley
- ☐ Greater Sacramento
- ☐ Inland Empire
- ☐ Los Angeles
- ☐ San Diego/Orange Co.
- ☐ San Francisco Bay Area

Anticipated investment: US\$ _____

Anticipated number of jobs: _____